



fauji foods

FFL/HO/CS/

February 02, 2024

The General Manager  
Pakistan Stock Exchange Limited  
Stock Exchange Building  
Stock Exchange Road,  
Karachi.

Dear Sir,

**Corporate Briefing Session**

We are pleased to inform you that the Company is holding a Corporate Briefing Session as per following schedule:

**Date:** Tuesday, February 06, 2024

**Time:** 4:15 P.M.

**Venue:** Online

**Video-link:** <https://www.kasb.com/ffl-webinar>

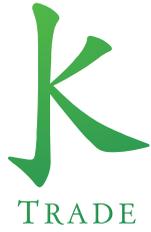
The presentation and video-link for participation shall also be available on Company's website at [www.faujifoods.com](http://www.faujifoods.com) in due course.

Corporate flyer of the session is attached herewith.

We would appreciate your assistance in communicating this information to members of the exchange.

Regards,

Brig Naveed Azam Cheema (Retd)  
Company Secretary



# FAUJI FOODS LIMITED

## CORPORATE BRIEFING SESSION CY23



### Mr. Usman Zaheer Ahmad

Chief Executive Officer

Mr. Usman Zaheer Ahmad joined as Chief Executive Officer – Fauji Foods Ltd. with effect from March 01, 2022. He is an experienced senior executive with a strong corporate, commercial and operational track record spanning over two decades in local and international markets. He possesses an MBA degree from IBA, University of the Punjab. He has achieved exceptional successes in his career by striking a perfect balance between business delivery and his passion for people development.



### Mr. Waseem Haider

Chief Financial Officer

Mr. Waseem Haider joined as CFO of FFL in June 2022. He is a fellow of CIMA UK and brings over 27 years of diverse work experience in Finance & related areas. Mr. Waseem has worked in blue chips locally in Pakistan as well as has significant international exposure from MENA and Oceania region. He has also managed IT, Supply Chain and other shared services. Waseem brings with him strategic leadership, decision making/problem solving & interpersonal & communication skills.



### Mr. Khurram Javaid

Chief Commercial Officer

Mr. Khurram Javaid joined FFL as Head Marketing with effect from November 02, 2020. He holds a degree of MBA – Marketing from Institute of Management Sciences, Lahore. His career spans over two decades in the field of Sales & Marketing. He has diversified experience of working at top managerial levels across the globe.



HOSTED BY  
**KAILASH KUMAR**  
Research Analyst, KTrade

Register before **Feb 5, 2024** for Virtual session at:

[www.kasb.com/ffl-register](http://www.kasb.com/ffl-register)



**Tuesday 6<sup>th</sup> February**  
4:15 PM PST